IMPACT MAGAZINE 1991-2026 CELEBRATING 35 YEARS

We're turning 35!

35 years.
Thousands of stories.
Hundreds of partners.
One incredible community.

For 35 years, IMPACT Magazine has been telling the stories of the people, brands and businesses shaping Canada's health and fitness community — all while inspiring Canadians to become healthier, stronger and more active.

And many of those stories include you.

As we celebrate our 35th anniversary edition this fall, we're inviting all brands, businesses and contributors who have been part of our journey to come back and be part of this milestone with us.

You're not just part of our history. You're part of the IMPACT story.

Whether you've been with us for decades or played a part more recently, we invite you to be part of the legacy edition.

35 YEARS AGO

- There was no Instagram.
- No TikTok.
- No smartphones.
- No digital editions.
- No social media advertising.
- And IMPACT was just beginning.

BUT SOME THINGS HAVEN'T CHANGED.

- We still believe in the power of community.
- We still believe in telling great stories.
- We still believe in supporting the people who make Canada healthier, stronger and more active.
- And many of the businesses who believed in us then are still part of our story today.

BE PART OF THE LEGACY



IMPACT Magazine: 2007 2nd St. S.W. Calgary, AB T2S 1S4 • elaine@impactmagazine.ca