

Holiday GIFT GUIDE



12 Days of Fitness Giveaways

IMPACT Magazine's Biggest Ever Holiday Gift Guide

And we'd like you to be a part of it!

WHAT TO KNOW FOR 2026:

We will be featuring fun, inspiring stories throughout in all categories from gear tech, holiday recipes, winter skincare tips, fitness and workouts, winter activities—and would love to hear from you for your ideas! Photo shoots will be available to ensure your products are of the highest quality.

CATEGORIES WILL INCLUDE:

- Fitness
- Food
- Gear & Apparel
- Sports Equipment
- Healthcare & Spa
- Travel

SINGLE WISH LIST ITEM

\$695

FULL PAGE WITH LOGO

\$2780

TWO PAGE SPREAD WITH LOGO

\$5560

NOVEMBER/DECEMBER 2026

DIGITAL EDITION

Deadline to book: November 11, 2026

12 DAYS OF FITNESS GIVEAWAYS

[Social media contest](#) begins
December 1, 2026



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— SAMPLES —

Race

Serves Calgary Marathon Experience Race Weekend Together
Gift your loved ones a life-changing experience. The Blue Together Race Weekend, Calgary, Alberta, is a race for everyone. The City is looking for you and your loved ones to join the fun. The Blue Together Race Weekend is a race for everyone. The City is looking for you and your loved ones to join the fun.

Canada Army Run, Presented by BMO
No Ordinary Race. Be Part of Something Bigger.
Give yourself or a loved one the gift of something bigger. The Canada Army Run is a 5K, 10K, and 21K race. It's a race for everyone. The City is looking for you and your loved ones to join the fun.

Women's Performance Footwear
Hettas is a Canadian performance footwear brand. Hettas is a Canadian performance footwear brand. Hettas is a Canadian performance footwear brand.

Adidas Adios Pro 4
Adidas Adios Pro 4 is a high-performance running shoe. It's a shoe for everyone. The City is looking for you and your loved ones to join the fun.

Reebok FloatRide Z2
Reebok FloatRide Z2 is a high-performance running shoe. It's a shoe for everyone. The City is looking for you and your loved ones to join the fun.

Food

Lemon & Ladle Home Comfort Foods
Give a gift of comfort from our kitchen with our Lemon & Ladle Soups. Each 1L jar is filled with delicious soups, hearty cereals, and more. It's a gift for everyone. The City is looking for you and your loved ones to join the fun.

Cole & Mason Kenton Salt & Pepper Mills
Kenton is the new mill from the pioneer in seasoning. Each mill comes with a salt and pepper blend. It's a gift for everyone. The City is looking for you and your loved ones to join the fun.

Nama J3 Cold Press Juicer
Give the gift of health with the Nama J3 Cold Press Juicer. It's a juicer for everyone. The City is looking for you and your loved ones to join the fun.

Breville The Oracle® Dual Boiler
Breville's Oracle® Dual Boiler is the ultimate gift for coffee lovers. It's a coffee maker for everyone. The City is looking for you and your loved ones to join the fun.

The Craft Collection™
These coffee accessories from Breville's Craft Collection are the perfect gift for coffee lovers. It's a collection for everyone. The City is looking for you and your loved ones to join the fun.

Get RIPPED! Live OnDemand
Give the gift of fitness with the Get RIPPED! Live OnDemand program. It's a program for everyone. The City is looking for you and your loved ones to join the fun.

Human Kinetics Canada The Latest Human Kinetics Books
Give the gift of knowledge with the Human Kinetics Canada books. It's a collection for everyone. The City is looking for you and your loved ones to join the fun.

Upgrade Labs Calgary Give the Gift of Wellness
Give the gift of wellness with the Upgrade Labs Calgary program. It's a program for everyone. The City is looking for you and your loved ones to join the fun.

Erin Phelan Fit 90-Day Reset
Give the gift of fitness with the Erin Phelan Fit 90-Day Reset program. It's a program for everyone. The City is looking for you and your loved ones to join the fun.

CHECK OUT OUR PREVIOUS
[2025 HOLIDAY GIFT GUIDE](#)

SAMPLE 12 DAYS OF GIVEAWAYS
[2025 INSTAGRAM CONTEST POST](#)

