Summer Outdoor & Travel Issue

July 2025

Let us help you tell your story through sponsored content, digital, social and print advertising, and dedicated e-newsletters.







COVER

TBA

OUTDOOR

- The Popular Sport of Pickleball
- Indigenous Trail Running –
 Connecting to the Land
- · Mountain Biking as Cross Training

TRAVEL

- The Coolest Run Clubs Around the World
- A Guide to Canada's Best National Parks & Trails

FITNESS

- Workouts with Canada's Top Fitness Trainers
- Hybrid Training Combining Strength and Endurance

RUNNING

- How Altitude Affects V02 Max
- · The Benefits of Running on Sand

HEALTH

- · The Secret to Longevity
- Beat the Heat! A Summer Sports Safety Checklist
- A Room-by-Room Guide to Detoxifying Your Home

NUTRITION

- Seasonal Produce and Eating with the Rhythm of Nature
- · Eating for Mental Clarity

SPORTS MEDICINE

- How Flipflops are Hurting Your Feet
- Save Your Knees This Hiking Season

FOOD

· Summer Kitchen Must-Haves

RECIPES

 The Joy of Pickling & Fermented Foods



ADVERTISING FEATURE

PUT YOUR PRACTICE IN THE SPOTLIGHT!



Increase your visibility by sharing your story with an engaged audience who values excellence in healthcare by positioning yourself as a leader in your field.

Be part of our highly anticipated annual feature celebrating Canada's most trusted and inspiring health and medical professionals.

Whether you're a solo practitioner or a thriving clinic,

this is your chance to showcase your expertise, your impact, and your commitment to exceptional patient care.

By advertising in this special issue, you'll not only elevate your brand among peers and potential patients—you'll also share your story in a powerful way that puts your practice front and center.

To be part of this issue, contact Elaine Kupser, Publisher & Editor-in-Chief at elaine@impactmagazine.ca