

The 2025 Running Issue

WITH THE ANNUAL RACE SOURCE GUIDE

Tell your story through our media solutions such as sponsored content, print and digital edition advertising, online and social media packages and dedicated e-newsletters.



IMPACT's annual event calendar featuring over 1,300 events in print and online!

COVER FEATURE

- To be announced

RUNNING INSPIRATION

- Training plans for your 10 Km, half-marathon, 70.3 and trail race
- Fartlek training
- The importance of a recovery run
- Running past 50
- Training by time, not distance

FITNESS

- Our Top Trainers' workouts
- Inspirational athletes with IMPACT
- Pros and cons of working out twice per day
- Hyrox for runners

SPORTS MEDICINE

- ITB syndrome

HEALTH & NUTRITION

- Overcoming cramping
- The runner's gut

GEAR FEATURES

- Annual Road Running Shoe Reviews

NUTRITION

- Fueling for marathons

RECIPES

- The best pasta recipes

TRAVEL

- The Six Star Marathons



IMPACT
MAGAZINE

LET US HELP YOU
TELL YOUR STORY

Contact Us

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