# Summer Outdoor & Travel Issue

# **July 2024**

Let us help you tell your story through sponsored content, digital, social and print advertising, and dedicated e-newsletters.





### COVER

 Meet our 2024 Olympic Medal Contender!

#### OUTDOOR

- · How to Train for a Gravel Fondo
- Why Outdoor Training is Better Than Indoor Training

#### RUNNING

- Your Trail Running Questions Answered
- · Threshold Training for Runners
- · Postpartum Return to Running

#### **HEALTH**

- Dopamine and Your Brain
- The Health Boosting Benefits of Summer
- Sleep Regularity vs Sleep Duration
- Ways to Train Your Body for Pleasure

#### TRAVEL

- Road Trip to Active, Outdoor Destinations in Canada
- Sustainable Hiking and Camping Tips

## SPORTS MEDICINE

Preparation Advice for Hiking

#### FITNESS

- Workouts with Canada's Top Fitness Trainers
- The Balancing Act of Push and Pull in Your Workout

#### RECIPES

· Sensational Summer Salads

#### **ADVERTISING FEATURES**

 Looking for ways to boost your practice's visibility, attract new patients, and showcase your expertise? We are looking for experts in their fields who go above and beyond the call of duty helping our communities stay healthy and well.





# TRAVEL

 Stand out from the crowd with our premium travel packages and get in front of readers planning their next adventure. With our wide range of advertising options and content formats we can help you connect with our engaged and passionate audience of travellers and adventure seekers.