IMPACT
MAGAZINE

Canada's Top Fitness Instructors

2021 INSPIRATION ISSUE

IMPACT Magazine has been pleased to recognize, elevate and honour outstanding, dedicated fitness trainers and instructors in the industry for 29 years, and more recently in the past four with **Canada's Top Fitness Trainers & Instructors & Awards** at the beginning of each year.

With the COVID-19 global pandemic, we have all been affected greatly, and we all have come together as an industry to help our communities live healthier lives – and to help each get through unthinkable challenges with our businesses.

We are excited to announce that our **2021 Canada's Top Fitness Instructor Virtual Awards Gala** will recognize our honourees at the end of February.

Health and fitness is an essential service for both our physical and mental wellness and IMPACT Magazine has been firmly committed to relay this key message.

"I started this magazine out of a passion to help people live healthier lives, and to promote and elevate others in the fitness and business community", says Publisher & Editor-in-Chief. *"Let's work together to strengthen our communities and give recognition to those who are truly going above and beyond to improve the lives of others. I'm extremely proud of what we have all accomplished working side-by-side."*

CANADA'S TOP FITNESS INSTRUCTORS

CANADA'S TOP FITNESS TRAINERS

- Previous Top Trainers & Instructors covers and feature, from our print & digital issues.

IMPACT Magazine: 2007 2nd St. S.W. Calgary, AB T2S 1S4 • 403.228.0605 • advertising@impactmagazine.ca

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CANADA'S TOP FITNESS INSTRUCTORS

Sponsorship Opportunities

TITLE SPONSOR

You will be recognized as our 2021 Title Sponsor on all print, digital, and social material including the 2021 print & digital issue, and the 2021 Canada's Top Fitness Instructor Virtual Awards Gala.

Includes:

- Full-page advertisement in the print & digital issue.
- Leaderboard ad on the 2021 Top Instructors webpage, for one year.
- Recognition in all designated emails, online features, and social media promotions.

$7,500

INDUSTRY SPONSOR

You will be recognized as an Industry Sponsor on all print, digital, and social material including the 2021 print & digital issue, and the 2021 Canada's Top Fitness Instructor Virtual Awards Gala.

Includes:

- Full-page advertisement in the print & digital issue.
- Leaderboard ad on the 2021 Top Instructors webpage, for one year.
- Recognition in all designated emails, and social media promotions.

$5,000

REGIONAL SPONSOR

You will be recognized as a 2021 Regional Sponsor on all print, digital, and social material including the 2021 print & digital issue, and the 2021 Canada's Top Fitness Instructor Virtual Awards Gala.

Includes:

- Half-page advertisement in the print & digital issue.
- Leaderboard ad on the 2021 Top Instructors webpage, for one year.
- Recognition in all designated emails, and social media promotions.

$2,500

PRODUCT PLACEMENT OPPORTUNITY

Your product will be sent to attendees, as part of our 2021 Canada's Top Fitness Instructor Virtual Awards Gala.

Details:

- Your product is shipped in advance to all attendees in a special *Gala Gift Package*.

$500 + product

For all inquiries, plesae contact:
advertising@impactmagazine.ca

- Above: Previous winners Hannah Fletcher, Brent Bishop, and Scott Salling elaborate on the benefits of being named Canada's Top Fitness Trainer with IMPACT Magazine.
- Top Trainers & Instructors website.
- Leaderboard sample from our Alberta 2020 Top Trainers website.

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