



📷 KATY WHITT (2019): CATHERINE LUBITZ, DR. PAUL LUBITZ / ART OF SKIN DERMATOLOGY & COSMETIC SURGERY

# Top Doctors & Medical Champions

Fall 2020 Sponsored Content Feature  
VANCOUVER • CALGARY • TORONTO

**Our physical and mental health has never been more important than right now.** This feature offers a look at the top doctors and medical industry professionals who go above and beyond the call of duty to give extraordinary care to service to our community and provides readers with the answers and confidence to make informed decisions about their health.

**Plus: How has your practice changed since COVID-19?**

Show clients how your business has adapted to the pandemic and is capable of delivering the healthcare they need, in the safest environment.

**Booking deadline:** September 30, 2020



## INCLUDES...

**Full Page Feature (Sample)**  
In both print & digital editions

**Online Feature (Sample)**  
Highly searchable & shareable

**Production**

- Professional photoshoot (main image yours to keep)
- Interview & writing
- All design & layout

**Social Package Promotion**  
Includes unique LinkedIn, Facebook & Instagram posts

**Total Campaign Value:** \$7,425

**PACKAGE RATE: \$3,100**

**IMPACT**  
MAGAZINE

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